



PRESENT IN +30 COUNTRIES MIGROS

R®SSMANN Sainsbury's



**NOTINO** 





#### **AMAZON BEST SELLER**

THE COLOR OF STATE OF THE PROPERTY OF THE PROP

Los más vendidos en Pastas de dientes (Cultimbros)

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Especiales (Cultibros)

Cultibros (Cultibros)

Cultibros















EUROPEAN CERTIFIED AND PATENTED TECHNOLOGIES CLINICALLY TESTED IN SWITZERLAND

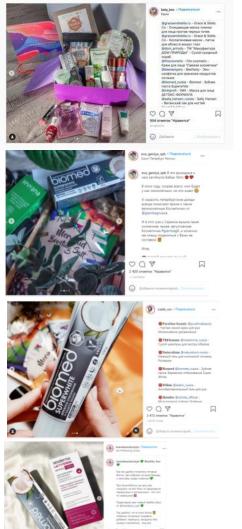


#### **MARKETING SUPPORT**

#### **SOCIAL MEDIA & PR**







#### **IN-STORE ACTIVATION**













# BIOMED: WISE BY-NATURE, INSPIRED BY SCIENCE

Natural sensitive whitening products with clinically proven effectiveness.



We invented the patented complex L-ARGININE, a real combination of plants and the latest innovation in cavity defense.



Innovative approach to sensitive oral care: we make natural whitening + enamel protection not a fantasy, but a reality.



Bright colors, mood lifting flavors, 98%+ naturalness in all our products, free from all nasties – that is Biomed unique combination.



#### **BIOMED FORMULA**

Synergy of active components

### UNIQUE PATENTED BIOTECHNOLOGY

with HAP and L-Arginine for enamel strengthening and caries protection

L-ARGININE (an amino acid) contributes to the improvement of the oral microbiome, protects against caries

HAP (enriched with Calcium / Magnesium / Zinc Hydroxyapatite) strengthens the enamel, reduces teeth sensitivity

PROTEASE (enzyme) provides plaque protection



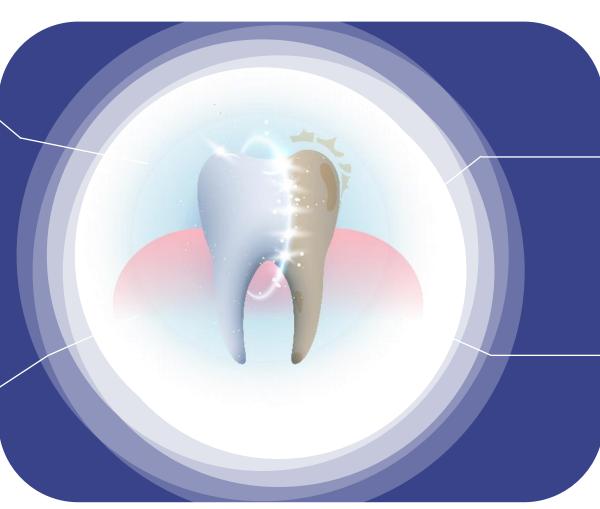


### ANTI-INFLAMMATORY EFFECT Plantain and

■ Plantain and
Birch for gum
health







### NATURAL & GENTLE PLAQUE CLEANING

Silica & Dicalcium Phosphate dehydrated





#### QUICK PLAQUE REMOVAL

PROTEASE and BROMELAIN (natural enzyme extract from pineapple)



LONG LASTING FRESH BREATH

Menhtyl lactate and essential oils

#### **TOOTHPASTE**

#### THE NATURAL WAY TO WHITEN SENSITIVE TOOTH ENAMEL

















#### **NATURAL FLAVOUR &** 98% INGREDIENTS OF **NATURAL ORIGIN**

FOR SAFE AND EFFECTIVE **TOTAL CARE** 



#### **BIOTECHNOLOGY** L-ARGININE with HAP and **FLUORIDE**

FOR ENAMEL STRENGTHENING AND **CAVITY PROTECTION** 



















## **TOOTHPASTE** FLUORIDE LINE





FOR SAFE AND EFFECTIVE TOTAL CARE

1450ppm FLUORIDE

### BIOTECHNOLOGY L-ARGININE with HAP and FLUORIDE

FOR ENAMEL STRENGTHENING AND CAVITY PROTECTION







#### **DENTAL FLOSS**



50 m



BIOSOL ANTIBACTERIAL component Protects from cavity

STUNNING FLAVOR COMBINATIONS
COCONUT AND MANGO / MINT AND YUZU











#### MOUTHWASH SUPERWHITE





#### 99% NATURAL ORIGIN INGREDIENTS

FOR SAFE AND EFFECTIVE MULTICARE



#### **BIOTECHNOLOGY L-ARGININE & MULTIMINERAL COMPLEX**

FOR ENAMEL STRENGTHENING AND RESTORATION



#### **COCONUT EXTRACTS AND PAPAIN**

FOR GENTLE WHITENING AND DENTAL PLAQUE REMOVAL













#### **MOUTHWASH** WELL GUM





#### **98% NATURAL ORIGIN INGREDIENTS**

FOR SAFE AND EFFECTIVE MULTICARE



#### **BIOTECHNOLOGY L-ARGININE & MULTIMINERAL COMPLEX**

FOR ENAMEL STRENGTHENING AND RESTORATION



**ESSENTIAL OILS: EUCALYPTUS, ANISE, CEDAR, CLOVES, ROSEMARY**FOR HEALTHY GUMS IN 4 WEEKS













# BLACK TOOTHBRUSH CARE + WHITENING



#### BRISTLES WITH TRACE ELEMENTS OF CHARCOAL

PROMOTE THE EFFECTIVE REMOVAL OF DENTAL PLAQUE

#### **SPECIAL SHAPE OF THE HEAD**

PROVIDE EASY ACCESS TO CHEWING TEETH FOR EFFECTIVE CLEANIING

#### **ROUNDED TIPS OF THE BRISTLES**

FOR GENTLE BRUSHING WITHOUT HURTING THE GUMS



# EXCLUSIVE SET BLACK TOOTHBRUSHES

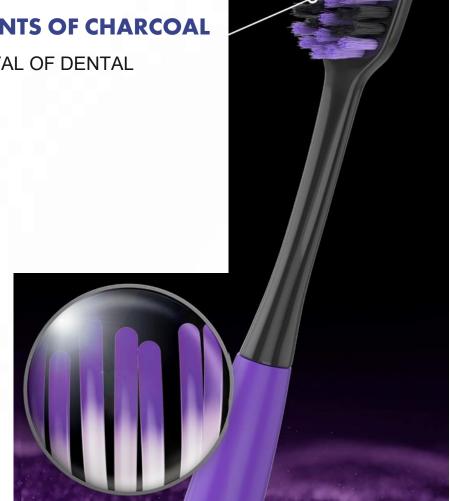


PURPLE COLOUR LIMITED EDITION

BRISTLES WITH TRACE ELEMENTS OF CHARCOAL

PROMOTE THE EFFECTIVE REMOVAL OF DENTAL PLAQUE

26% LESS PLASTIC IN ONE PACK



#### **PINK ULTRA SOFT TOOTHBRUSH CARE + SENSITIVE**





#### **HIMALANIAN SALT COATING**

FOR EXTRA CLEANING, ANTIBACTERIAL EFFECT AND **TOOTH DECAY** 

#### **SPECIAL SHAPE OF THE HEAD**

PROVIDE EASY ACCESS TO CHEWING TEETH FOR EFFECTIVE CLEANING

#### **SHARPENED TIPS OF THE BRISTLES**

FOR GENTLE BRUSHING AND EFFECTIVE INTER DENTAL CLEANING



# biomed

